**MGMT 685 - International Strategic Plan**

Mergent Online:

Is there a 2011-2012 Annual Report for Royal Dutch Shell? Yes / No

List three resources of this company

1.

|  |  |
| --- | --- |
| 2. |  |
| 3. |  |

List three areas of businesses/industry in which Sinopec is engaged.
1.

|  |  |
| --- | --- |
| 2. |  |
| 3. |  |

Is there a recent Annual Report for Sinopec? Yes / No

List three competitors for AXA.

1.

|  |  |
| --- | --- |
| 2. |  |
| 3. |  |

Looking at the competitors list for AXA, list three companies which may not be competitors.

1.

|  |  |
| --- | --- |
| 2. |  |
| 3. |  |

Who are customers for IRIS International of Chatsworth California?

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Does this company file documents in the United States? Yes / No

Where can you find more information on businesses? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Information on countries- Global EDGE**

1. World Bank- Doing Business

|  |  |
| --- | --- |
| 2. BBC - Country Profile |  |
| 3. U.S. Department of State |  |
| 4. Global Insights |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Doing Business | BBC - Country Profile | U.S. Department of State | Global Insights |
| What is the most common spoken language? |  |  |  |  |
| Does the country have access to ports? |  |  |  |  |
| What is the most common spoken language? |  |  |  |  |
| About how many women and men are between the ages of 15 and 64? |  |  |  |  |
| What is the export tax for this country? |  |  |  |  |
| Does this country have a diverse economy? |  |  |  |  |
| What is the exchange rate to the U.S. dollar? |  |  |  |  |
| Are there different ways of greeting based on gender? |  |  |  |  |
| How much are people paid by the hour? |  |  |  |  |